

CUCINA SENZA

Senza carne?

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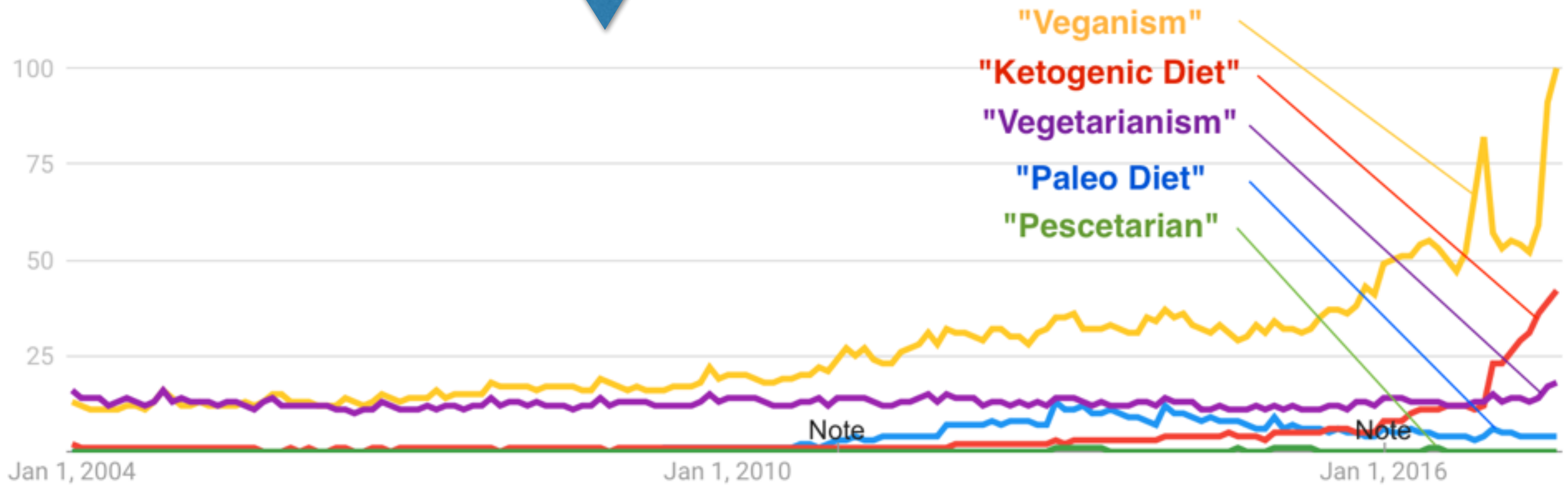


Senza carne?

Dallo studio delle proprietà funzionali delle
proteine vegetali

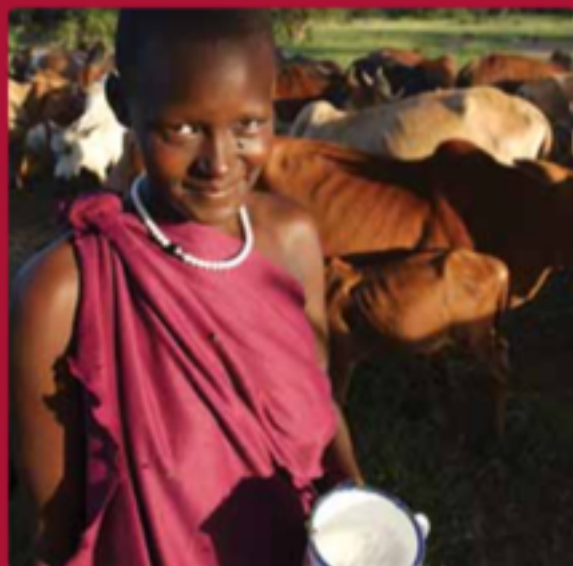


alimento sostitutivo della carne mediante la
"strutturazione" delle proteine vegetali



Senza carne: oltre le ideologie?

World Livestock 2011 Livestock in food security

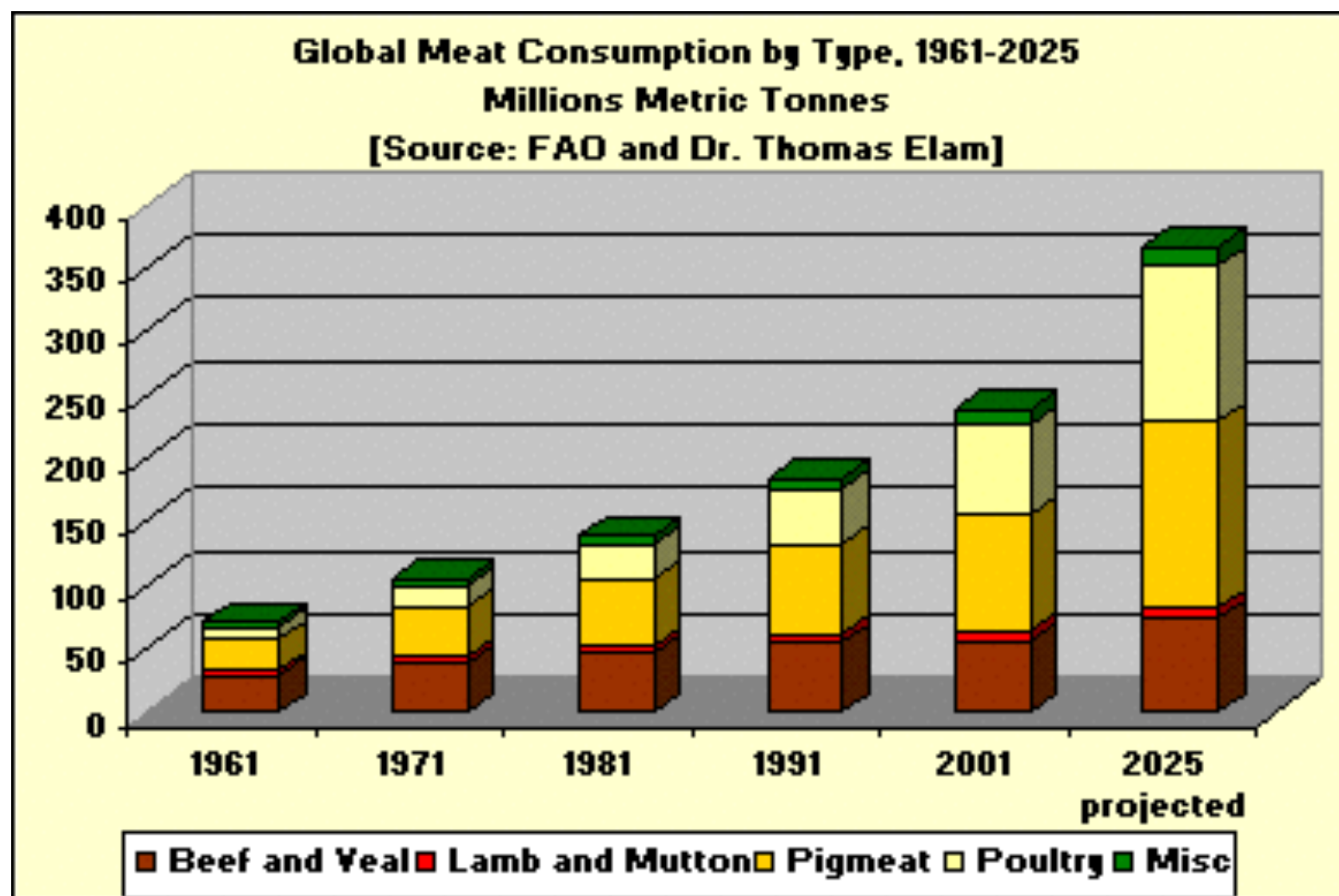


per una popolazione che si prevede possa espandersi sul Pianeta Terra fino a 9 miliardi di persone in pochi decenni.

l'aumento delle capacità di spesa dovuto all'aumento della classe media anche in Paesi emergenti, provocherà - è ciò che stimano gli esperti della FAO - un incremento significativo delle risorse alimentari proteiche, in primo luogo la richiesta di carne (Figura 1).

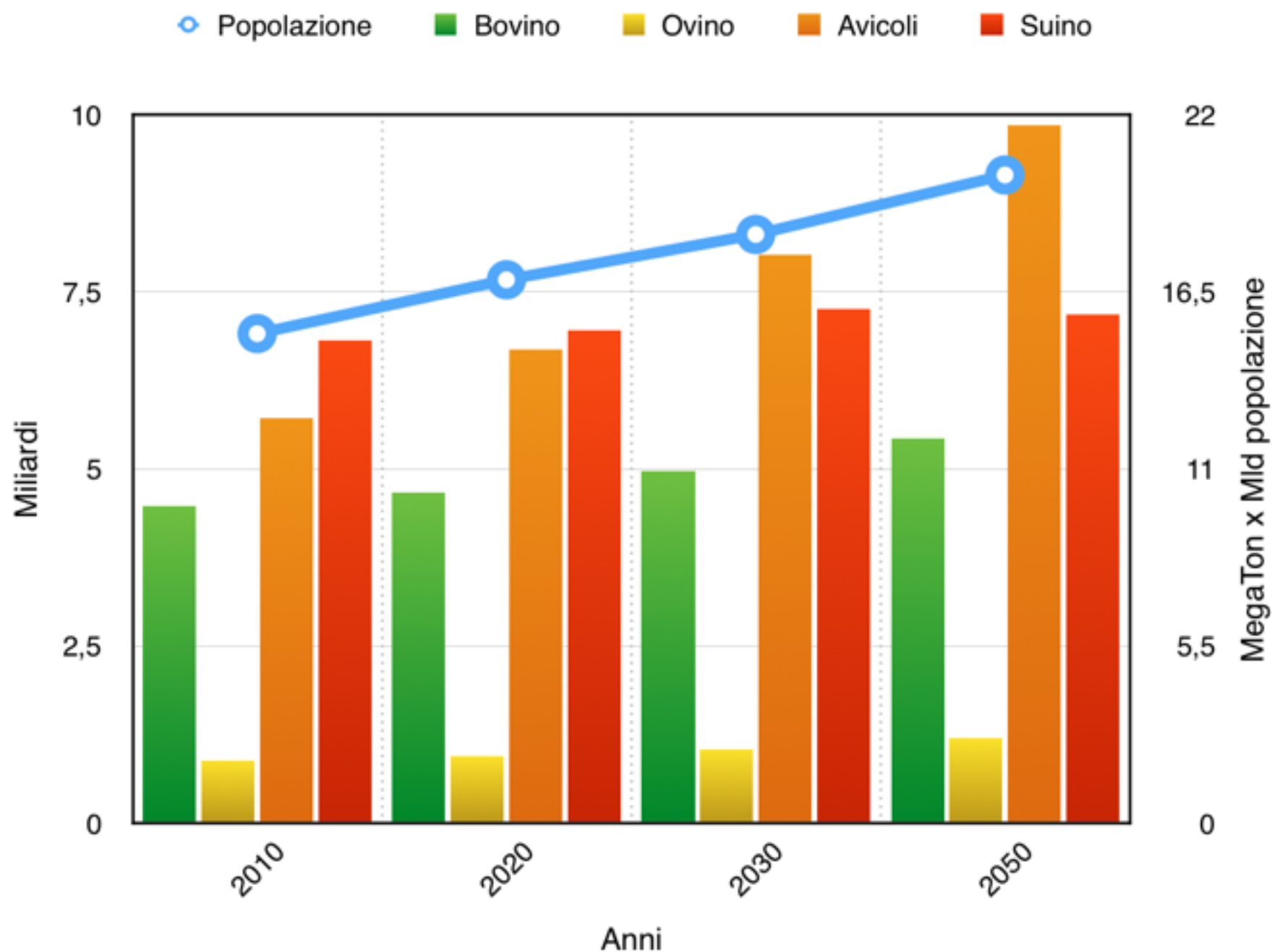
Senza carne?

No, più carne secondo le stime FAO

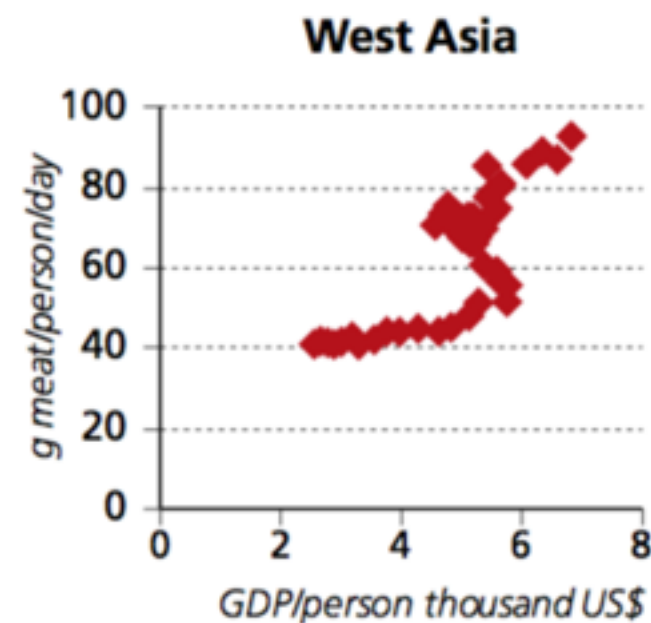
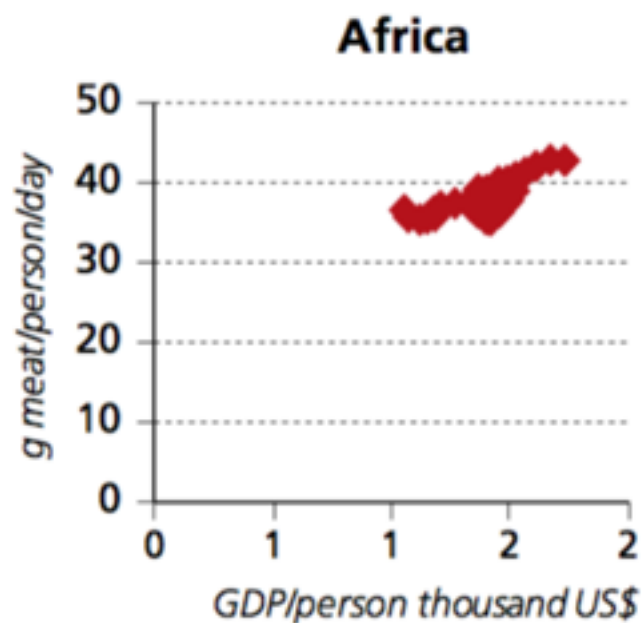
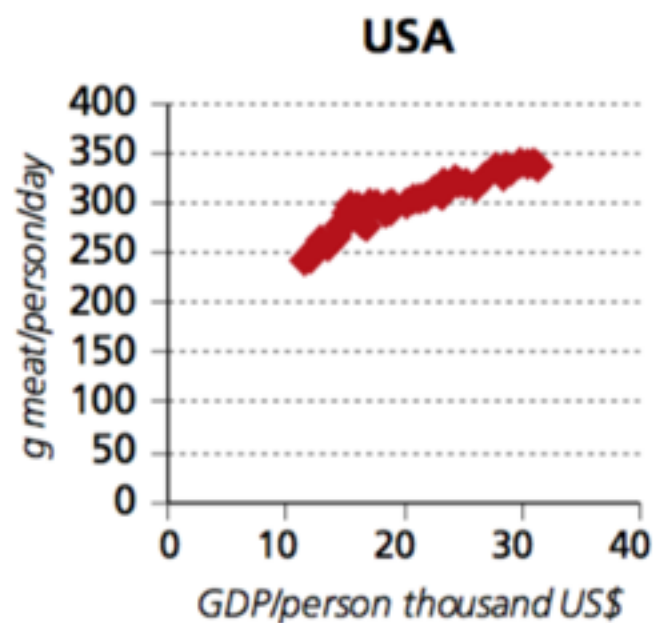
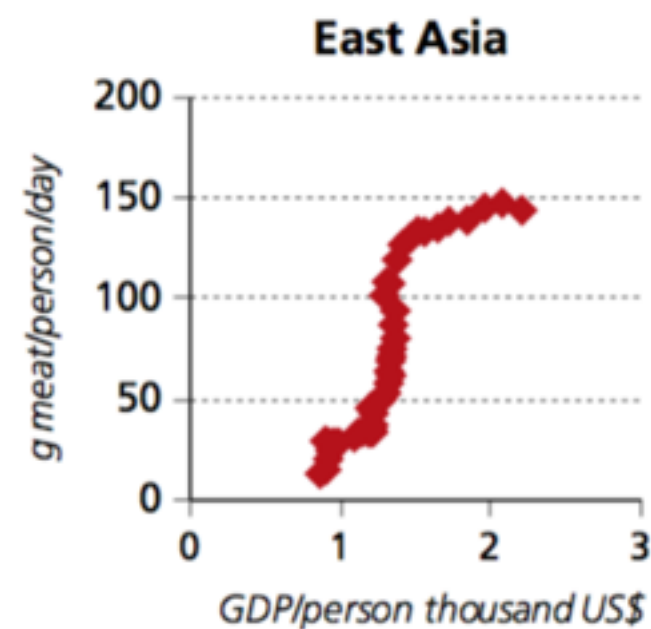
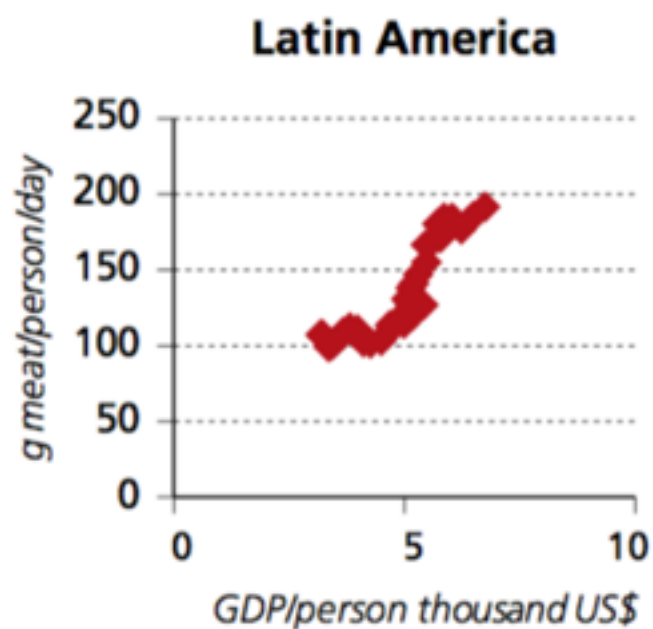


Senza carne?

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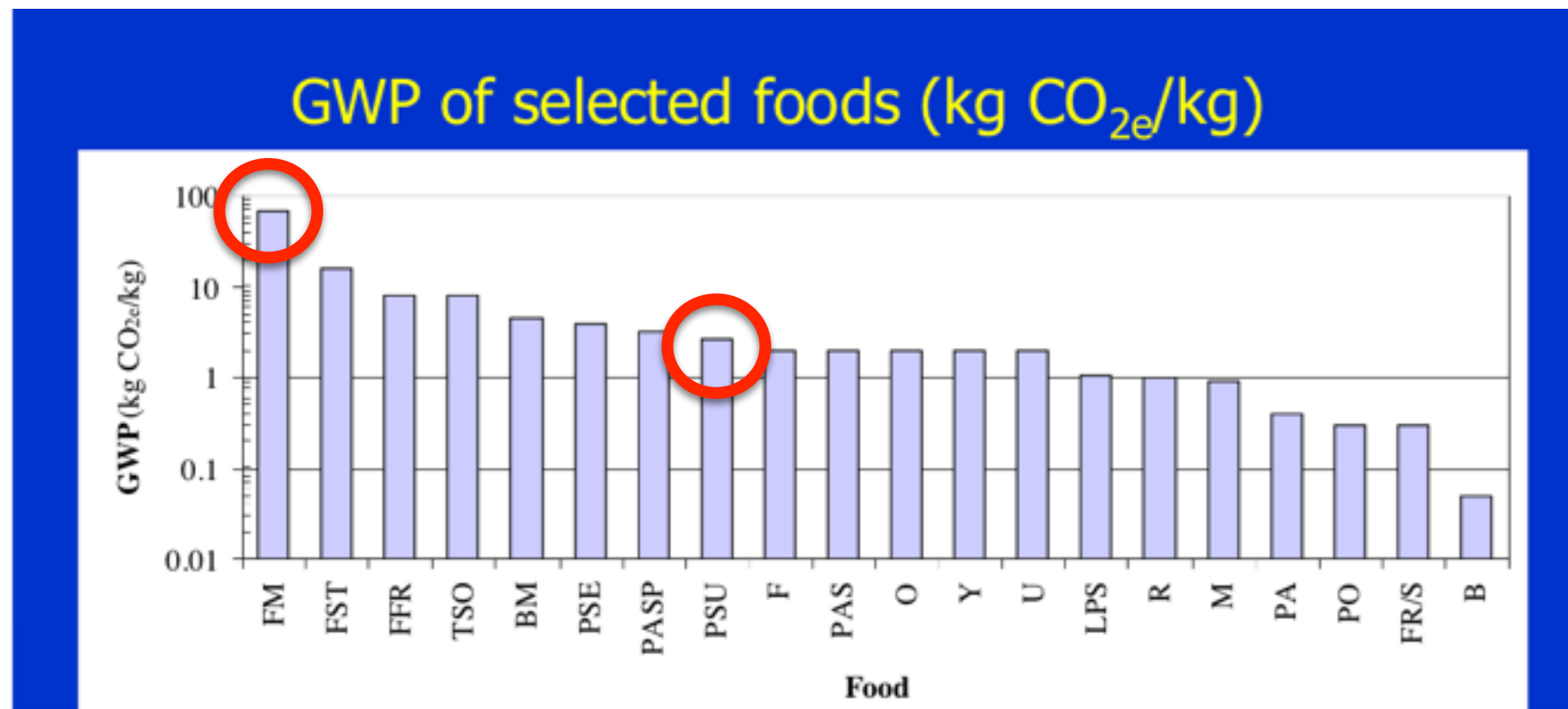
Relazione tra reddito e consumo di carne



Source: <http://www.ggdc.net/maddison/> and <http://faostat.fao.org/site/291/default.aspx>. Based on annual data from 1967 to 2007.

Senza carne?


Ma produrre più carne, come da stime FAO non sarebbe sostenibile per il pianeta Terra



Beef tenderloin, cooked	FM	Oil	O
Ripen cheese (Grana Padano)	FST	Yogurt	Y
Fresh cheese (Mozzarella)	FFR	Egg	U
preserved tuna fish in oil	TSO	Semi skilled milk	LPS
Pork steak, cooked	BM	Bread (i.e., bun)	R
Dry pulses (i.e. dry peas)	PSE	Margarine	M
Roasted Chicken without skin	PASP	Roasted potatoes	PA
Fresh pulse (Frozen peas)	PSU	Vegetables (i.e., tomatoes, salad)	PO
Biscuits (shortbread)	F	Fruit or fruit juice (i.e. orange)	FR/S
Dry semolina pasta	PAS	Butter	B

Senza carne?

Le motivazioni ambientaliste

 Virtual Water&Water Footprint				
Global average Water Foot Print of primary Crops/Crop products and major Food Components				
Food Item	Total Water Foot Print L/kg	Water Foot Print per unit of nutritional value		
		Calories L/Kcal	Protein L/g	Fat L/g
Sugar crops	197	0,69	0,0	0.0
Vegetable	322	1,34	26	154
Starchy roots	387	0,47	31	226
Fruits	962	2,09	180	348
Cereals	1644	0,51	21	112
Oil Crops	2364	0,81	16	11
Pulses	4055	1,19	19	180
Milk	1020	1,82	31	33
Eggs	3265	2,29	29	33
Chicken Meat	4325	3	34	43
Pig Meat	5988	2,15	57	23
Bovine Meat	15500	10,19	112	153

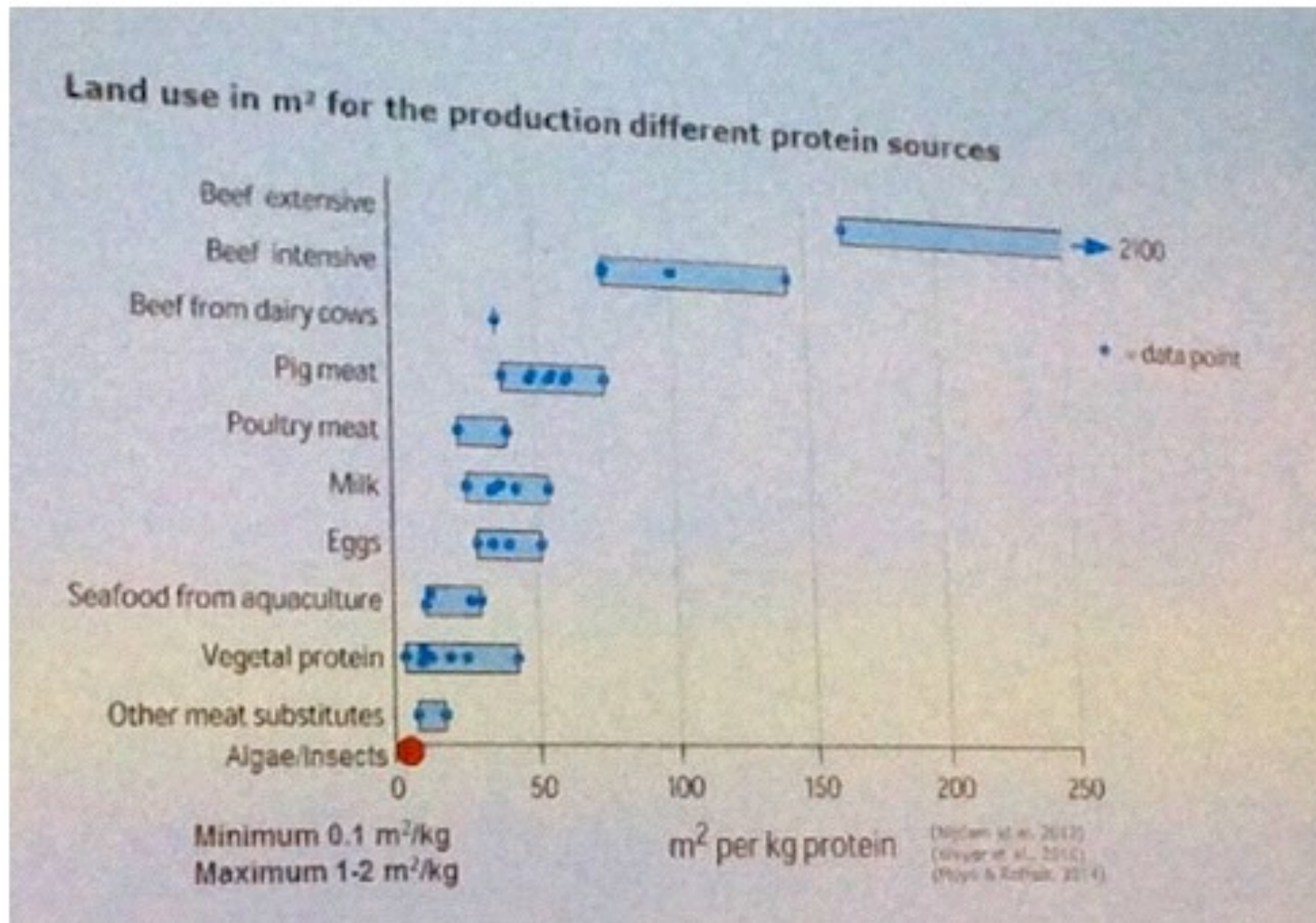


Senza carne?

Le motivazioni ambientaliste

Virtual Water & Water Footprint					
150 g Soy Burger	Total	% in total		Total	% in total
Ingredients			Operation		
Soybean (basemilk)	103.4	65.5	Water incorp. soy milk	0.1	0.06
Maize.	4.5	2.8	Water during process	0	0
Soy milk powder	11.7	7.4	Wastewater discharge	0	0
Soya paste	1.8	1.1	Total Operational WFP	0.1	0.06
Onions	0.4	0.3	Components		
Paprika green	0.4	0.3	Sleeve (cardboard)	11.9	7.5
Carrots	0.2	0.1	Plastic cup	3.5	2.2
Total ingredients	122.4	77.5	Cardboard box	19.9	12.6
150 g Soy Burger			Stretch film (LDPE)	0.1	0.06
Total Supply-chain WFP	157.8	99.9	Total Components	35.4	22.36
150g Beef Hamburger	2,400				

Uso del suolo (mq) per unità di proteine (kg)



Contents lists available at SciVerse ScienceDirect

Food Policy

journal homepage: www.elsevier.com/locate/foodpol

ELSEVIER

THE FOOD POLICY

The price of protein: Review of land use and carbon footprints from life cycle assessments of animal food products and their substitutes



Senza carne? Quale ruolo delle tecnologie?

miglioramento della sostenibilità delle produzioni agricole destinate all'alimentazione animale

maggiore adattabilità delle produzioni agricole ai cambiamenti pedo-climatici

Riduzione delle emissioni delle produzioni zootecniche

Incremento della sostenibilità degli allevamento zootecnici

Ulteriore sviluppo delle pratiche per il benessere animale


Senza carne?

Consumare più carne, come da stime FAO potrebbe non essere neppure troppo salutare

- rapporto dell'International Agency for Research on Cancer (IARC) dell'OMS sulla pericolosità delle carni rosse trasformate e non sul rischio di cancro colon-rettale.
- Uso delle tecnologie di agricoltura e allevamento intensivo (es. uso massiccio di antibiotici, antiparassitari e diserbanti, ecc.) comporta rischi ambientali e ricadute sanitarie ad es. sulla antibiotico-resistenza
- Item benessere animale

Senza carne?

Non sempre



FLEXITARIANS REIMAGINE MEAT


STRONG GROWTH AND POTENTIAL FOR MEAT SUBSTITUTES

Increasing demand from German consumers is driving rapid innovation in meat substitutes. With 120 million Americans eating meatless meals, this is a huge opportunity in the U.S. as well.

Key platforms for meat substitute patents (Jan 2014-Aug 2015)

- #1 TEXTURE
- #2 FLAVOR
- #3 PROTEIN
- #4 NUTRITION

WHAT'S NEXT?



Made from plants

The US based company Impossible Foods offers a burger that has: "the look, feel, smell, sizzle, and most important, the taste of a great burger - but made from plants."

CATERING FOR A LARGER POPULATION: THE FLEXITARIAN

% of consumers that reported eating meatless meals once a week or more:

- 69%
- 53%
- 38%


34% of German consumers say that they have reduced their meat intake over the last 2 years.

% of German consumers say they are interested/extremely interested in these foods & ingredients as alternatives for meat:

Ingredient	% of respondents
Dairy	41%
Eggs	47%
Beans	30%
Peas	32%
Soy	35%


DIVERSIFICATION FOR MEAT SUBSTITUTES

Meat substitutes are now available in many formats for varied consumption occasions.



VEGETARIAN IS NO LONGER A NICHE

+24% ...average annual growth in meat substitute launches (global, 2011-2015).

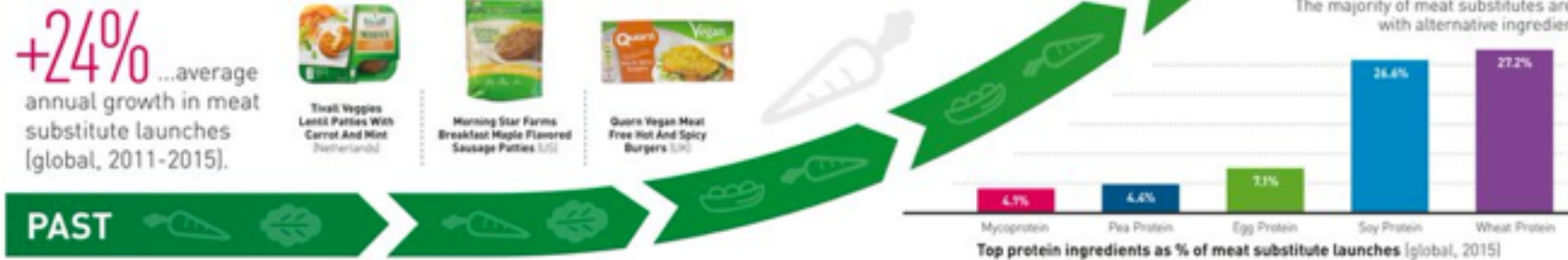


OPPORTUNITIES FOR NEW INGREDIENTS

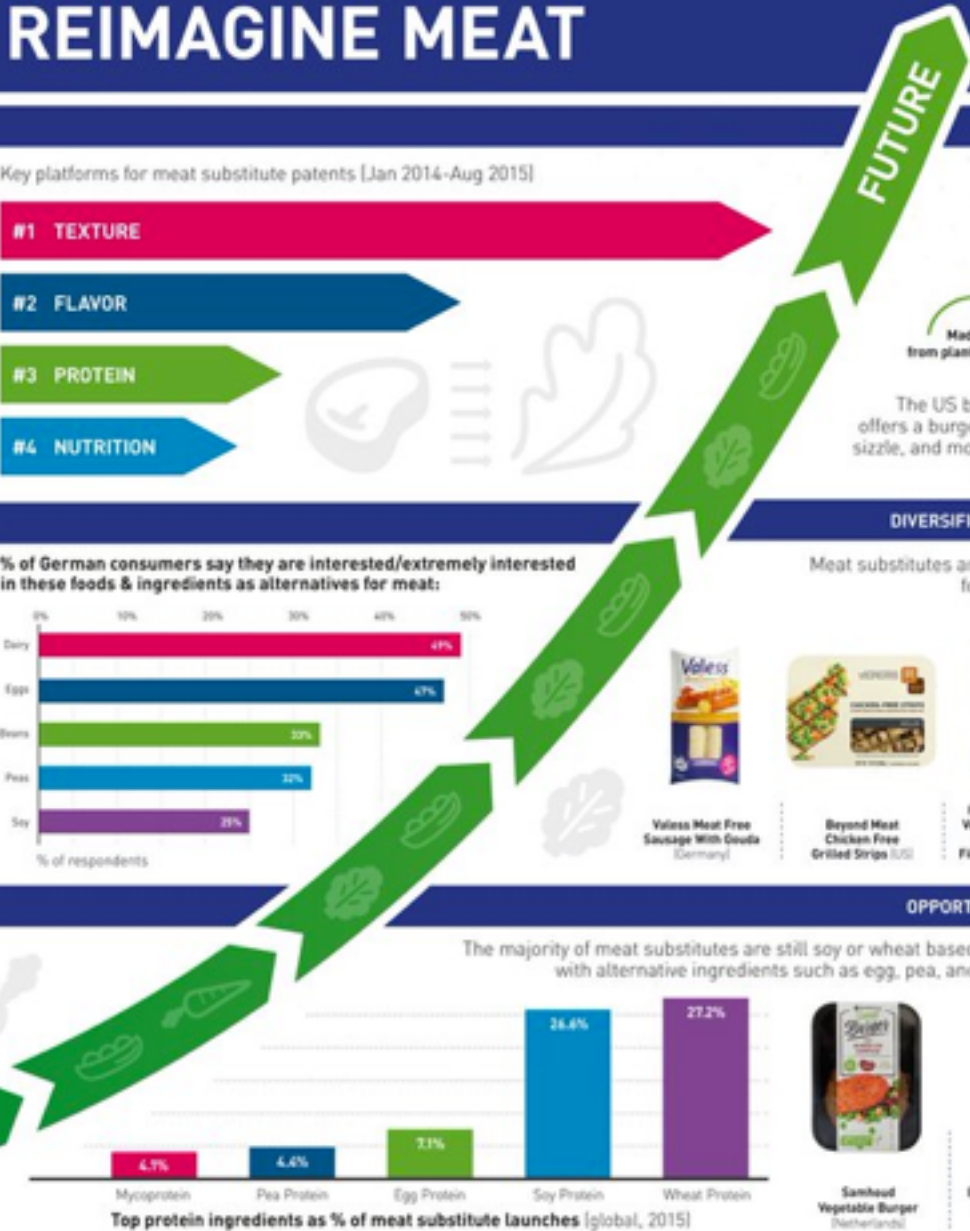
The majority of meat substitutes are still soy or wheat based. However, products are evolving with alternative ingredients such as egg, pea, ancient grains, nuts and even fruits.

Ingredient	% of meat substitute launches (global, 2015)
Mycoprotein	4.1%
Pea Protein	4.4%
Egg Protein	7.1%
Soy Protein	24.4%
Wheat Protein	27.2%

PAST



FUTURE

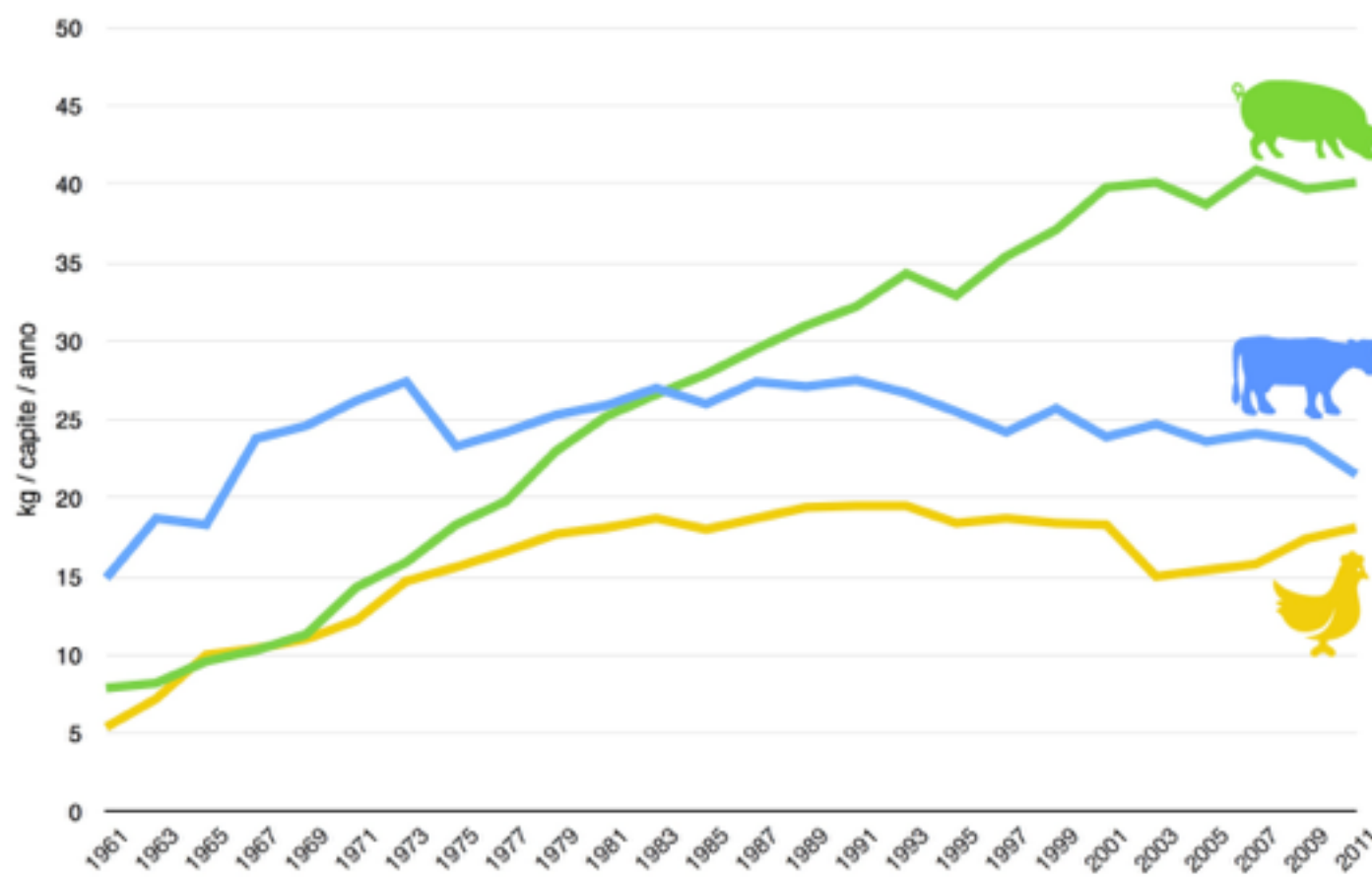
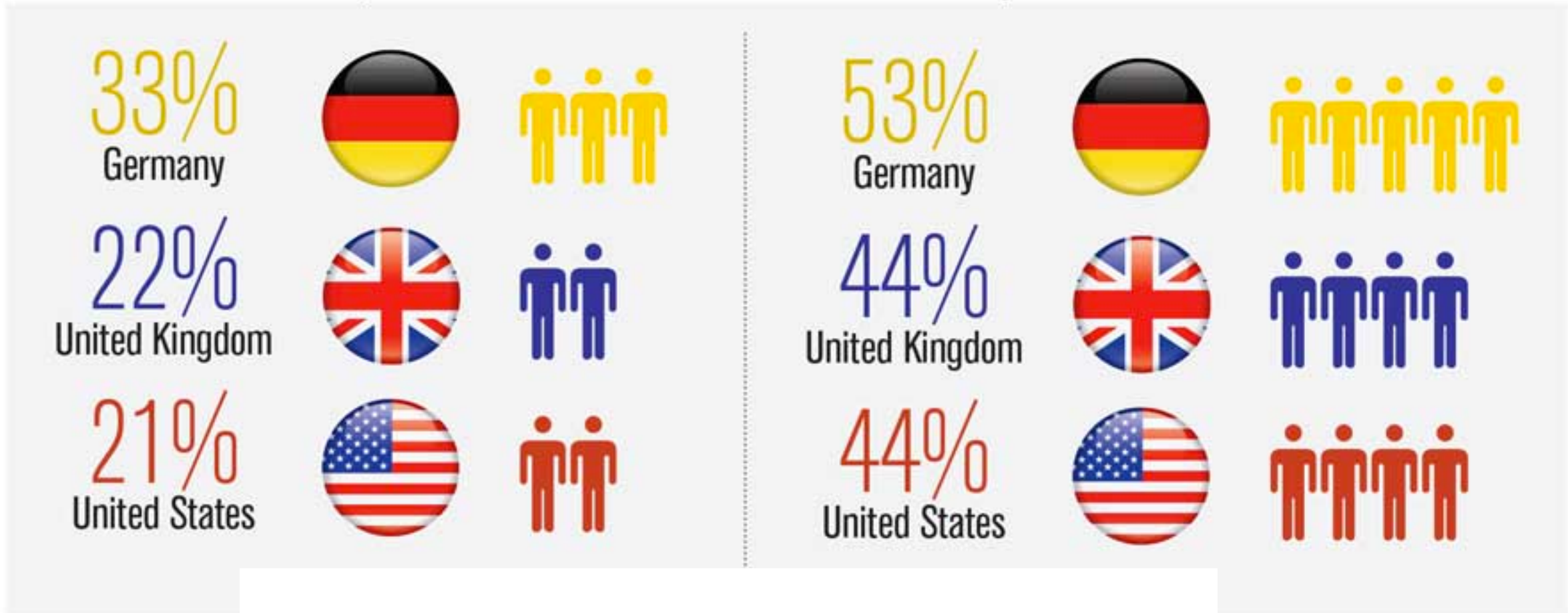


WWW.INNOVADATABASE.COM



Figure 1. % of Consumers Who Reduced Meat Intake Between 2015 and 2017. From Innova Market Insights

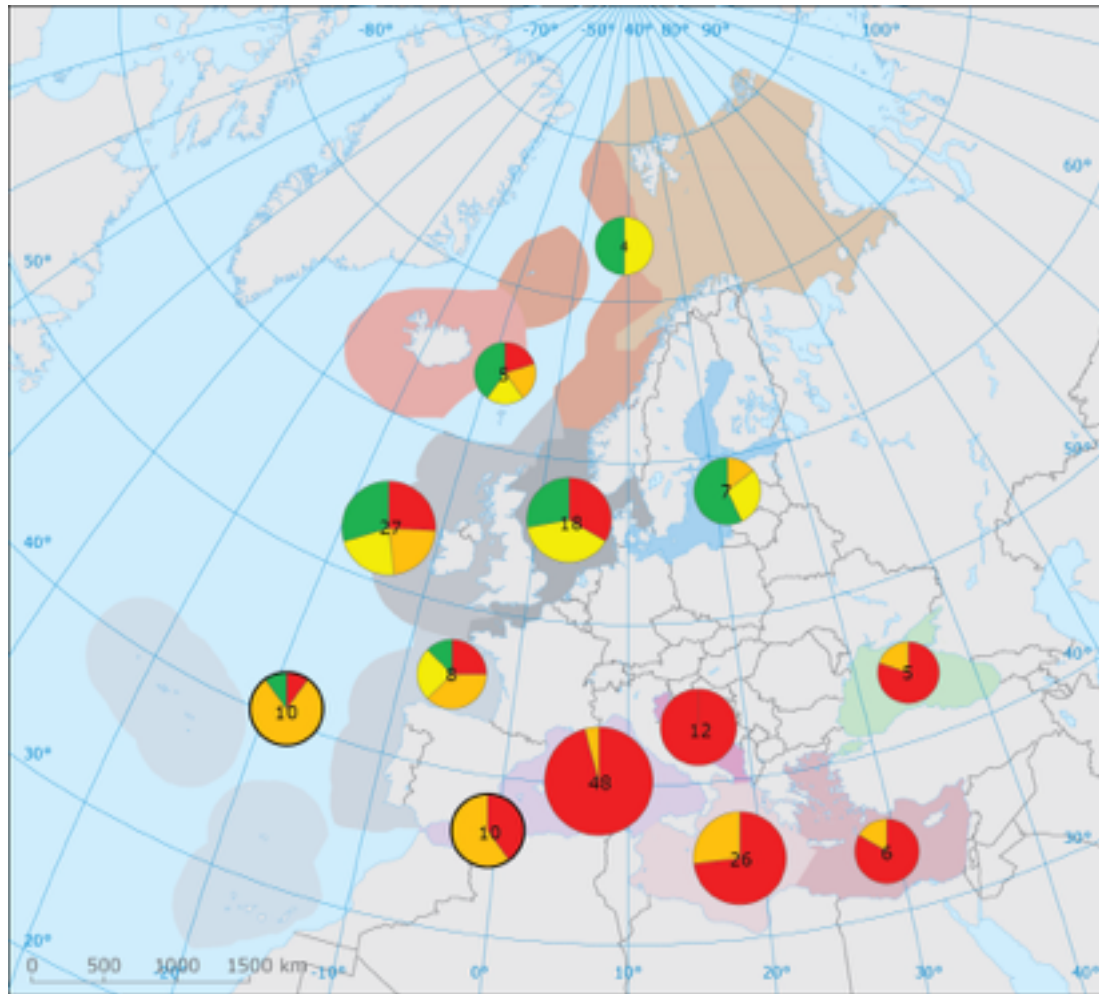
Figure 2. % of Consumers Who Reported Eating Meat Once a Week or Less in 2017. From Innova Market Insights



(FONTE: FAOSTAT, 2014, FOOD SUPPLY QUANTITY)

Quali scenari senza carne ?

Prodotti ittici ?

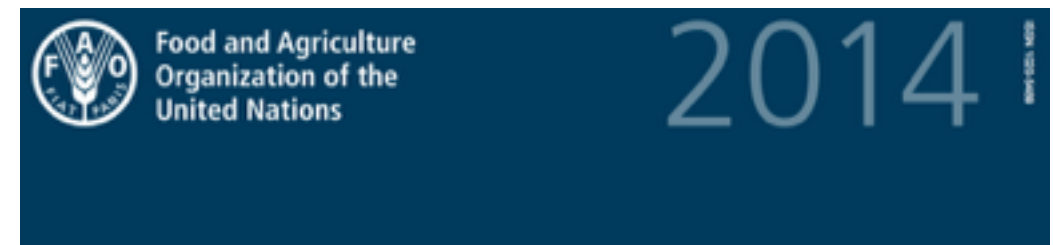
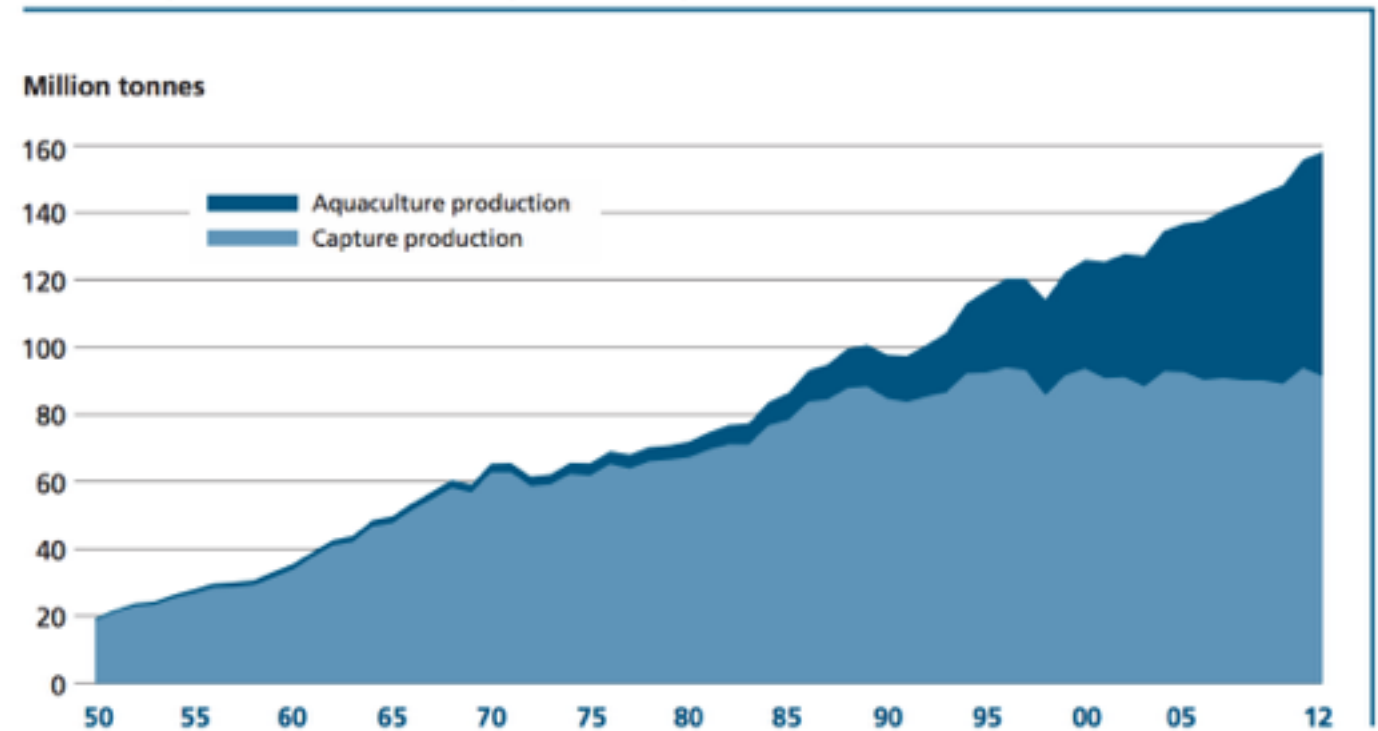


Status of assessed fish stocks from regional seas around Europe, with respect to Good Environmental Status (GES). Status refers to fishing mortality (F) and reproductive capacity (SSB) criteria, as defined by the Marine Strategy Framework Directive

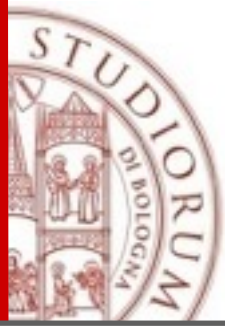


Acquacoltura ?

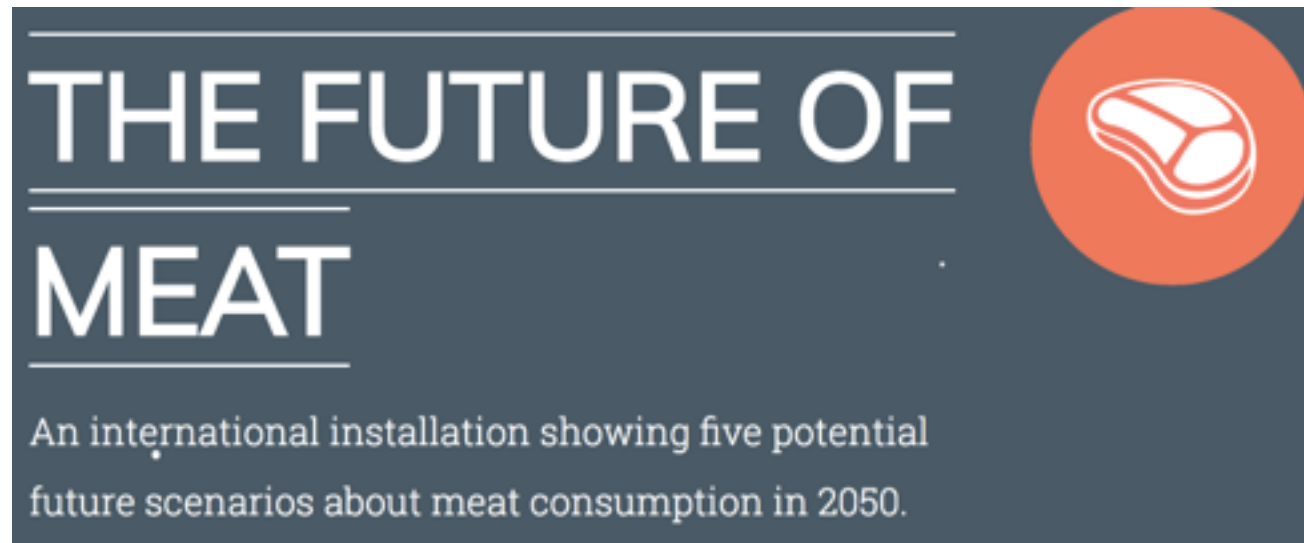
World capture fisheries and aquaculture production



The State of World Fisheries and Aquaculture



Quali scenari senza carne ?



Anna & Madelaine Berlis

<http://thefutureofmeat.com/>

5 scenari:

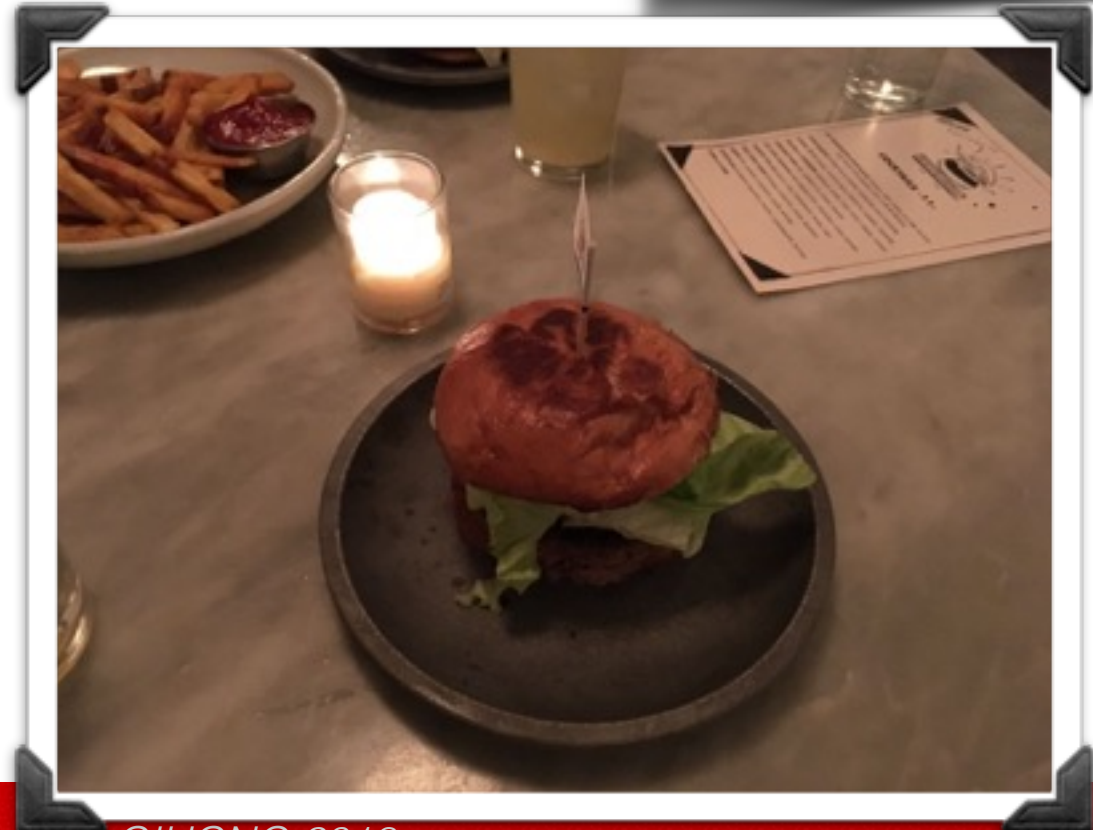
- 🌐 Nessuna azione
- 🌐 Meno carne e locale
- 🌐 No Carne - Vegan (soia, seitan, lupini, etc.)
- 🌐 Carne da laboratorio
- 🌐 Insetti (proteine alternative)

Quali scenari senza carne ?

Nuove imprese per carni sostenibili

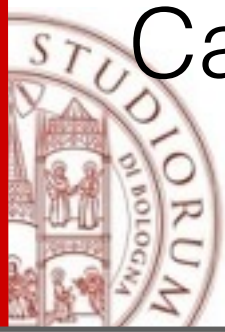


- Beyond Meat
- Cultivated meat
- Impossible Meat



Beyond Meat





<https://www.wsj.com/articles/cargill-backs-cell-culture-meat-1503486002>



MEMPHIS
MEATS



FORTUNE, Dicembre 2017

Impossible Meat



● SILICON VALLEY IS BETTING BIG THAT TECHNOLOGY CAN SOLVE ONE OF THE FOOD INDUSTRY'S EXISTENTIAL PROBLEMS—HOW TO MAKE MEAT WITHOUT ANIMALS. NOW CONSUMERS JUST NEED TO BE PERSUADED TO EAT IT.

BY BETH KOWITT

A tech
pours heme—
Impossible F
consider
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the startup's p

Impossible Meat



[https://
www.impossiblefoo
ds.com/](https://www.impossiblefoods.com/)

Senza carne? Solo fanta-gastronomia?

- E' comune l'uso di concentrati proteici di origine vegetale e di altri ingredienti tipici dei derivati carnei "costruiti" secondo un approccio di "FOOD DESIGN" tecnologico
- alimenti "ingegnerizzati" come emulsioni carnee (insaccati, wurstel, paste spalmabili, ecc.) e di
- grassi ed estratti vegetali in virtù del loro apporto nutrizionale considerato "sano" e delle loro ottime proprietà funzionali.

Impiego di ingredienti funzionali in alimenti ingegnerizzati non simulati



Quali fonti proteiche alternative?

Senza carne?

Insetti come fonte proteica?

FORTUNE, Maggio 2018



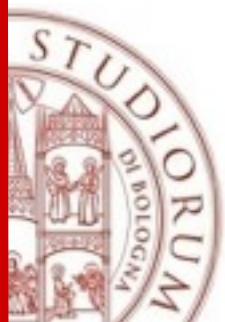
Entomofagia?



Senza carne? Quale risposta?

- Allo stato attuale il sistema agroalimentare planetario è ecologicamente insostenibile
- Le risorse naturali sono difficilmente rinnovabili
- Un approccio tecnologico di sviluppo delle tecniche produttive agro-zootecniche
- Scegliere abitudini alimentari eco-compatibili che sappiano utilizzare anche fonti proteiche alternative alla carne

Non necessariamente **SENZA CARNE** ma consumo consapevole



CUCINA SENZA

Senza carne?

Grazie per l'attenzione

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